

DATAPOINTS

Running the Numbers

"Datapoints" is supplied by MS Consulting LLC

FWA Providers Post Strong Internet Service Scores



WHAT'S INTERESTING: T-Mobile posted the highest customer satisfaction scores for wireless Internet service in JD Power's new broadband ISP satisfaction survey, scoring a 663. AT&T (625) nudged past Verizon (623) for second. JD Power broke down the wired category by region, and while AT&T took first place in two regions and Verizon one, only GFiber, in North Central, was able to beat any of the three FWA providers in satisfaction with a score of 703.

WIRELESS INTERNET		WIRED INTERNET	
T-Mobile	663	Verizon (East)	578
AT&T	625	AT&T (North Central)	554
Verizon	623	GFiber (South)	703
		AT&T (West)	561

SOURCE: JDPower

MOST COMPETITIVE CENSUS BLOCKS (IN %)

New Jersey	4.25%
Connecticut	3.12%
Pennsylvania	2.99%
New York	2.88%
Massachusetts	2.73%
Delaware	2.71%
Utah	2.66%
Hawaii	2.51%
California	2.49%
New Hampshire	2.29%

SOURCE: REVIEWS.ORG

Eastern States Dominate Multi-provider Broadband Competition

WHAT'S INTERESTING: Reviews.org researched the percent of Census Blocks with two or more broadband providers and found Eastern states, perhaps not surprisingly, posting the highest rates of competition, led by New Jersey at 4.25%. Utah (GFiber and Utopia) and Hawaii (Hawaiian Telcom) were also surprises. The five least competitive states: North Dakota (0.24%), South Dakota (0.57%), New Mexico 0.59%, Montana (0.61%) and Alaska (0.83%).



	Highest tier	Lowest tier	% Diff
Netflix	\$24.99	\$7.99	213%
HBO Max	\$20.99	\$9.99	110%
Disney/Hulu	\$19.99	\$12.99	54%
Peacock	\$16.99	\$10.99	55%
Paramount+	\$12.99	\$7.99	63%

SOURCE: MOFFETT/NATHANSON

Another Reason Netflix is Winning the Streaming Wars

WHAT'S INTERESTING: Netflix posted a 16% increase in its 2024 revenue to nearly \$40 billion, both figures ahead of its nearest rivals, Disney and WarnerBrosDiscovery, according to MoffettNathanson. The Wall Street firm points to the wide disparity between the company's top and bottom tiers, a spread of \$17 per month that allows the company to exploit the high end and the low end of the consumer market.

Bundles Are Starting to Pay Off for Streamers



WHAT'S INTERESTING: While the number of gross additions to streaming service hit its lowest point over the past year in Q2 '25 at 47.7 million, according to Antenna, net additions were solid at 6 million, the best mark (save for Q4 '24 and the Disney-Charter deal) in more than a year. The combination of fewer cancellations and DTC bundles is aiding the numbers.

ADDITIONS AND CANCELLATIONS (IN MILLIONS)

	Gross Adds	Cancellations	Net Adds
Q2 2025	47.7	41.8	6
Q1 2025	51.4	46.3	5
Q4 2024	59.9	44.2	15.7
Q3 2024	48.9	43.7	5.2
Q2 2024	43	37.4	5.7

IMAGES: SHUTTERSTOCK

SOURCE: ANTENNA
IMAGES: SHUTTERSTOCK