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a subsidiary of CableLabs®, to reach the
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BROADBAND
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PRINT ADVERTISING RATES

Printed copies of *Broadband Library* are mailed to SCTE VIP operational members holding titles of Engineering Supervisor, Field Level Operational Management, VP, General Manager, Director and other management level professionals including CEOs, COOs, CTOs, CFOs, EVPs, and SVPs. Additional distribution is included at SCTE Chapter meetings and events.

AMPHENOL BROADBAND SOLUTIONS

Finding More Capacity in OSP Fiber — the OSP AOM



Jim Ross, Director, Amphenol Broadband Solutions

When it comes to finding more capacity in OSP fiber, the answer is simple: use the OSP AOM. The OSP AOM is a new product from Amphenol that allows you to find more capacity in your existing OSP fiber. It's a simple, easy-to-use solution that can help you find more capacity in your existing OSP fiber. The OSP AOM is a new product from Amphenol that allows you to find more capacity in your existing OSP fiber. It's a simple, easy-to-use solution that can help you find more capacity in your existing OSP fiber.

Key Features:

- RPHY
- 5G Backhaul
- Fiber Deep
- Business / Commercial Services

Amphenol Broadband Solutions

Passive DWDM Solutions for Network Applications


Industry leading ISP and OSP DWDM solutions supporting:

- RPHY
- 5G Backhaul
- Fiber Deep
- Business / Commercial Services

Amphenol Solutions

VeX Inc.

DWDM is Coming to a Distributed Access Architecture Near You



Mike Taylor, Director, VeX Inc.

As a leading provider of distributed access architecture, VeX Inc. is excited to announce that DWDM is coming to a distributed access architecture near you. VeX Inc. is a leading provider of distributed access architecture, and we are excited to announce that DWDM is coming to a distributed access architecture near you.

Key Features:

- DWDM
- Distributed Access Architecture
- VeX Inc.

VeX Inc.

PRINT SPECS

Full Page
8.25 x 10.75 trim size (add .125" bleed)

Two-Page Spread
16.5 x 10.75 trim size (add .125" bleed)

Please keep live matter not intended to trim to a minimum of 0.375" from trim size and gutter. All artwork must be four-color CMYK, 300 dpi, PDFx1a with crops and bleeds.

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Two-Page Advertorial, Two-Page Ad Spread, Two-Page Interview Style Spread
Includes editorial article written by advertiser (left) and full page ad (right) as shown, or a two-page advertorial.
Tell your story or highlight a product or service in a reader-friendly informative format.

Rate: **\$10,000** (Net rate per issue. Limited availability.)
Rates per quarter. Design by Broadband Library.

Your Fiber is Geared to Deliver

Optical
Fiber

PON
CWDM
400G

5G
100G
DWDM
25G

Our Test Gear Ensures Performance!

Fiber optics is critical for high speed data communication. Over the past decade, fiber has pushed devices to the forefront meeting ever closer to home, business, and all types of long range services to maximize their testing accuracy.

Great fiber links and connections are the foundation for reliable service. Connector contamination impacts signal quality, generating more stringent reaction while links are under greater scrutiny as less budget, become more critical or higher bit rates. Furthermore, new 40G, 100G and 400G technologies require multiple elements, products and standards to achieve the speed, and bandwidth demanded by a next generation network.

Test methods have been significantly affected by these variables, and today's tools must be equipped enough to address the existing requirements under all operational circumstances, conditions, and seasonal operations. VeX Inc. offers an extensive line of equipment to characterize and troubleshoot fiber cables, including a wide range of transport systems to verify data transmission ensuring your optical network delivers.



Fiber | PON | CWDM | Ethernet | OTN | WDM | 5G | 10G | www.ve xin.com

VeX Fiber test solutions

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Full Page Ad

1x Rate: **\$7,500**

4x Rate: **\$6,500**

(Net rate per issue.)

Premium Positions

Inside front (cover 2), back cover (cover 4), and Inside back (cover 3) +20%.

Advertiser logo (with web link) is featured on the homepage of broadbandlibrary.com each quarter at no additional cost!

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Market Research

FTT/P Access Tools

FTT/P Access Tools

FTT/P Access Tools

OPERATIONS - 42

Operational Excellence

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SCTE 42

SCTE 42

BROADBAND LIBRARY

Telling the Broadband Story for More Than 20 Years

OPERATIONAL EXCELLENCE

Operational Excellence

RESEARCH SERVICES

Research Services

FTT/P ACCESS TOOLS

FTT/P Access Tools

OPERATIONAL EXCELLENCE

Operational Excellence

PRODUCTS AND SERVICES

"On the Shelf" Listings are Indexed by Category

Highlight your company's products and services in *Broadband Library's* exclusive vendor section.

Rate: **\$1,000** (Net rate per issue per listing. Available on an annual buy only.)

LISTING SPECS

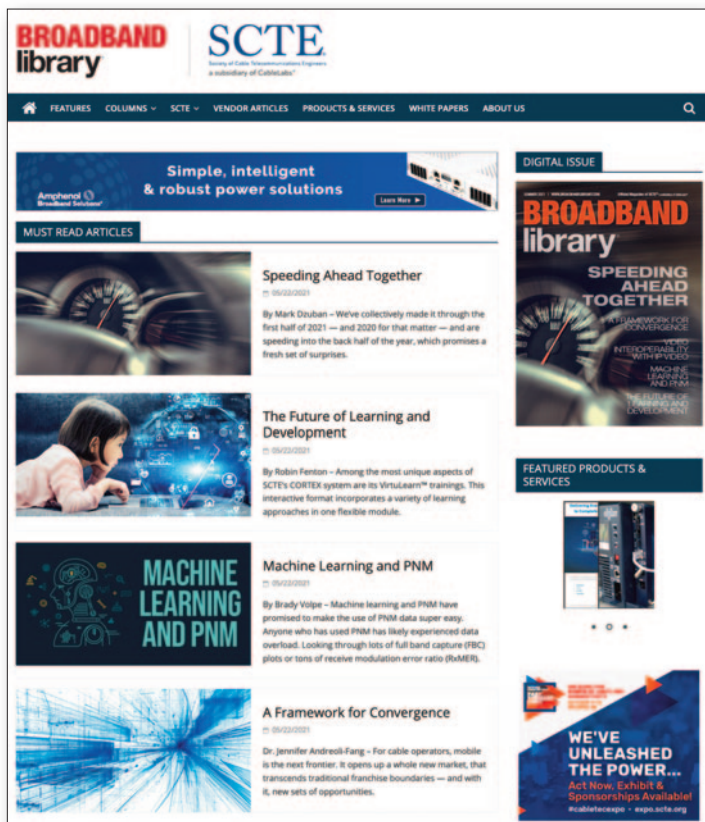
Maximum 65-word description and artwork.

Image size: 1.417"x1.687" or 150x178 pixels, 300 dpi, CMYK, TIFF or JPEG.

DIGITAL ADVERTISING RATES

E-BOOK

Each issue of *Broadband Library* can be downloaded for free from our website, broadbandlibrary.com. The e-book, in an HTML5 format, is a digital page turning edition of the print magazine. It is searchable and includes hyperlinks to content and advertisements.



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Banner Ad Position on Landing Page

Rate: \$3,500 per Quarter
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Rate: \$3,500 per Quarter
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Featured on landing page. Includes free download from the White Paper section.
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(All digital advertising rates shown are net with limited availability.)

E-BLAST

Each quarter, SCTE sends an email to all current members announcing a new issue is available for viewing and downloading. Additionally, SCTE provides a link from the SCTE homepage to broadbandlibrary.com.

DIGITAL AD SPECS

Artwork also should be sent as jpg or png file format at 100 percent of pixel dimensions. (Final files should be optimized and provided in rgb at 72 pixels per inch.)

“As SCTE and cable create a more connected world, it’s impossible to overstate the value of *Broadband Library*. Its in-depth technical articles, senior level insights, and industry resources make it a must-read for anyone interested in the innovations and the strategies that are taking communications into the future.”

Mark L. Dzuban

President/CEO, SCTE (a subsidiary of CableLabs)

PUBLICATION DATES AND DEADLINES SAVE THESE DATES...

	COPY DUE	PUB DATE
SPRING 2023	JANUARY 15, 2023	MARCH 1, 2023
SUMMER 2023	APRIL 15, 2023	JUNE 1, 2023
FALL 2023	JULY 15, 2023	SEPTEMBER 1, 2023
WINTER 2023	OCTOBER 15, 2023	DECEMBER 1, 2023

Save the Date! SCTE® Cable-Tec Expo® 2023 — Denver, CO, October 16-19

AT YOUR SERVICE

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